

# Digital Transformation Strategic Guidance and Planning

# Our Experience



With years of experience dealing with digital transformation projects in the Logistics industry, Zinnovate has gained the unique position to be able to provide guidance, strategy and delivery during the software selection process in specific to your industry.



From vendor selection to deployment strategy to risk and benefit realization our experience, knowledge sharing, and guidance will ensure the best possible chance of success.



In supporting you through this process we will be a trusted advisor, unbiased in our guidance.

# The Goal



You own, we guide



Sitting on your side  
of the table



Offering you real  
experience based on  
actual cases



Unbiased, brutal  
honesty



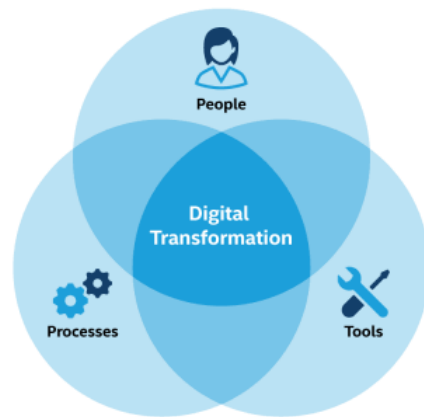
Establish a clear  
vision of the way  
forward



Knowledge and  
Experience transfer



# Deliverables



## Expert Advisory

### **Deployment strategy**

Identify and define the correct deployment strategy for the customer

### **Assess Functional Coverage analysis**

Assess validity of functional requirements, pre-requisite to gap analysis

### **Risk Study**

Analyze risks, prepare risk reduction and mitigation strategy

### **Benefit realization**

Identify benefits, productivity gains, advantage gains

### **Resource Requirements**

Define sponsorship, core, training, development and deployment teams

### **Support Structure**

Define business expert, testing and hypercare support teams

### **Pilot country Selection**

Support pilot country selection process

### **Vendor Evaluation – \*If Required**

Review the offering by vendors and provide guidance on realization of offering

### **Integrations build timeline**

Review and make recommendations on integration build timeline

### **Project plan**

Define a high-level project plan and timeline

### **Gap Analysis / Gap closing strategy**

Define gaps, define gaps closing requirements, identify potential workaround solution

# Overview of Discovery Week Sessions

Structured work sessions will be conducted and additional time is allocated for offline analysis and preparation of the deliverables:

Topics
Deployment Strategy
Assess Functional Coverage Analysis
Risk Study
Benefit Realization
Resource Requirements
Support Structure
Pilot Country Selection
Integrations Build Timeline & Strategy
Project Plan
Gap Analysis / Gap closing Strategy

**\*\* Timeline and specific dates to be confirmed based on availability of the customer and Zinnovate Resources.**

# What to Prepare:

To be provided prior to work sessions:

- Branch list with which services they offer, eg: Air and Ocean
- User count per branch
- Shipment count per branch (average over 1 year) (Number of Imports / number of exports)
- Shipments per trade lane
- List of integrations required, if they are used by all branches or country specific (high level description only)
- Share any current business process documentation that will be moved to CW (Business process diagrams and SOP's)
- Please specify if there are any specific language requirements for the discovery workshops to be facilitated in.
- Outcome from any system evaluation that was done

**\*\* Timeline and specific dates to be confirmed based on availability of the customer and Zinnovate Resources.**

# Work Session Format:



Option 1:  
Onsite in person Discovery Week

- Zinnovate team and the customer meet onsite in a chosen location.
- Sessions are held in person



Option 2:  
Remote, online Discovery Week

- Zinnovate team and the customer meet online on Teams / Zoom

**\*\* Timeline and specific dates to be confirmed based on availability of the customer and Zinnovate Resources.**